

Part 6

Integrated Development of Culture, Sports, and Tourism, Green Living, and Other Areas

Introduction

With the aims of elevating the city’s attractiveness, improving the quality of life, and building a liveable city, the HKSAR Government will promote the integrated development of culture, sports, and tourism to build a more distinctive, vibrant and appealing world city. We will continue to advance environmental protection and green transition, encourage a green lifestyle, and reinforce the city’s resilience and public safety development, so as to enhance Hong Kong’s capability to respond to various risks and governance standards.

Hong Kong’s Five-Year Plan should regard the integrated development of culture, sports, and tourism, green transition, and security governance as key pillars for strengthening the city’s competitiveness and people’s sense of satisfaction. Through policy co-ordination, resource integration and community engagement, the fruits of development will be more widely shared by members of the public.

Current Situation

In recent years, the HKSAR Government has attached great emphasis to the integrated development of culture, sports and tourism. Hong Kong enjoys a profound foundation in Chinese and foreign cultures, and is a place where our fine traditional Chinese culture and diverse international art resources converge. The HKSAR Government has been actively promoting the development of culture and sports as industries with an international perspective, organising large-scale cultural and arts festivals, mega international sports events, and international exchange activities, as well as boosting the mega-event economy. The HKSAR Government has also been actively promoting sports in the community to foster the “Sport for All” culture. More resources have also been allocated to the training for elite

athletes and the development of team sports, enabling our athletes to achieve excellent results in national and international sports competitions. On tourism, Hong Kong possesses diverse tourism resources, including a unique cityscape, natural ecology, theme parks, cultural heritage, and communities with local characteristics, which create favourable conditions for the development of “Culture + Tourism”, “Sports + Tourism” and “Mega events + Tourism”.

Hong Kong’s vision is to achieve carbon neutrality before 2050, which is in close alignment with the “dual carbon” targets of the country. In terms of environmental protection and green development, Hong Kong has established sound frameworks and has been making continuous improvement in areas such as air quality, water and marine ecological environment quality, waste management, and environmental monitoring. However, issues such as high urban density, limited land resources, the risk of extreme weather events arising from climate change, local carbon emissions, as well as the handling of municipal solid waste and construction waste still pose challenges to our work in enhancing the liveability and long-term resilience of the city. The spatial co-ordination for greening and ecological conservation also requires long-term and systematic planning. On the other hand, the promotion of green and low-carbon development in the Greater Bay Area has provided Hong Kong with more collaboration opportunities in green development.

As for security development, Hong Kong needs to continuously improve its institutional safeguards and response capabilities in areas including public safety, cybersecurity and management of large-scale events, etc. to safeguard citizens’ daily lives and the stability of our society.

Policy Directions and Key Proposals

This document sets out the following preliminary and forward-looking policy directions for public discussion and refinement:

1. Develop and consolidate Hong Kong’s position as an East-meets-West centre for international cultural exchange
 - Promote fine traditional Chinese culture, and advance the inheritance of intangible cultural heritage and the development of museums.

- Develop diversified cultural, arts, and creative industries, and enhance the sustainable industry ecosystem.
 - Develop mega cultural and creative events as international brands, facilitate international arts and cultural exchange, enrich Hong Kong’s cultural substance and soft power, and foster people-to-people bonds.
2. Promote sports in the community, support elite sports, maintain Hong Kong as a centre for major international sports events, enhance professionalism in sports, and develop sports as an industry
- Promote community sports and fitness for all, encourage public participation in more recreation and sports activities, and cultivate a strong sporting culture to help members of the public enhance their physical and psychological well-being.
 - Support the development of elite sports and optimise the athlete support system.
 - Leverage platforms such as large-scale sports infrastructure and “M” Mark System to bring more major international and regional sports events to Hong Kong, and drive “Sports + Mega events” development, thereby driving the development of sports as an industry.
 - Deepen collaboration with the Greater Bay Area in sports exchange, talent nurturing, and event co-operation to enhance the benefits of regional collaboration.
3. Promote the integrated development of culture, sports, and tourism
- Leverage Hong Kong’s strengths as an East-meets-West centre for international cultural exchange and Asia’s Event Capital, and promote the integrated development of culture, sports, tourism, and mega events, so as to develop more tourism products and experiences with Hong Kong’s unique characteristics and international appeal.
 - Effectively utilise the Kai Tak Sports Park and other large-scale venues for hosting more major international sports events, concerts, cultural activities as well as convention and exhibition events to

promote tourism, boost spending, and facilitate the development of related industries.

- Promote the integrated development of culture, sports, and tourism, and the deepening of travel experiences to attract high value-added visitors through developing and enhancing distinctive tourism products such as city walks, signature festive events, horse-racing tourism, culinary tourism, cruise tourism, island-hopping, and theme parks, etc.; deepen collaboration with Mainland provinces and municipalities to promote “multi-destination” tourism; and strengthen tourism services and supporting facilities, including application of smart tourism, cultivation of talents for the tourism industry, and development of Muslim-friendly facilities, so as to enhance the overall receiving capacity and travel convenience.

4. Promote green living as well as green and low-carbon transition

- Actively align with the country’s “dual carbon” targets through promoting energy-saving, carbon reduction, and low-carbon lifestyle; strengthen the promotion of green buildings, energy conservation, water conservation, and low-carbon transportation to encourage citizens to practise low-carbon living; promote waste reduction in the community, and enhance resources recycling and waste-to-energy system; and deepen collaboration in resources circulation in the Greater Bay Area and advance the development of “Zero Waste Bay Area”, with a view to facilitating the development of circular economy.
- Promote the long-term objective of net-zero electricity generation, including progressively ceasing the use of coal for daily electricity generation and increasing the share of zero-carbon energy in the fuel mix for electricity generation, so as to reduce carbon emissions.
- Support the wider adoption of electric vehicles and new energy transport, enhance supporting networks such as charging facilities, etc., and promote green transition in transport.
- Promote the development of autonomous vehicles in Hong Kong, and create a more convenient and safer travel experience for the citizens through smart mobility.

5. Strengthen ecological conservation and environmental protection as well as the building of a green and liveable city
 - Continuously improve the air quality, water quality, and overall urban environment, enhance the ecological environment quality and the city’s liveability, and actively advance the building of “Beautiful Bays”; and strengthen natural ecology conservation, biodiversity protection, and management of country and marine parks so as to promote the co-existence of conservation and urban development.
 - Optimise land resources and create more high-quality public space via spatial planning and urban design; and enhance the harbourfront areas, public open space, pedestrian environment, and parks so as to elevate citizens’ comfort and fitness level in their daily lives.
 - Facilitate smart city and green infrastructure development by further promoting green and intelligent buildings, smart traffic, and the application of innovative building construction technologies so as to build a safe, healthy, comfortable and liveable modern international city.

6. New energy, green technology, and innovative applications
 - Dovetail with the country’s development in new energy technology by supporting and piloting technologies and solutions related to energy management, green buildings, waste treatment, environmental monitoring, and climate risk management.
 - Support the R&D, production and application of sustainable aviation fuel (SAF) and hydrogen fuel, promote the low-carbon transition of the aviation industry and the traffic and transport sector, and develop Hong Kong into a demonstration platform for green and low-carbon hydrogen technologies.
 - Strengthen collaboration across industry, academic, and research sectors to promote the local application of technological outcomes achieved by higher education and research institutions, and facilitate the expansion and strengthening of promising green technology enterprises through financial and market-driven mechanisms.

7. Enhance the city's resilience and strengthen public safety
- Comprehensively strengthen security governance of the city, including public safety and cybersecurity.
 - Promote inter-departmental collaboration, risk assessment, and early warning mechanisms, and formulate contingency plans to strengthen the capability to respond to natural disasters, extreme weather conditions, and emergencies, so as to resume the city's normal operation as promptly as possible in the aftermath of a disaster.
 - Reinforce the concept of a safe and resilient city at the urban planning level to enhance the city's resilience against various macro-level challenges; incorporate safety design principles and digitalised site safety management into construction projects and public services; and establish a comprehensive defence system covering flood control and drainage, shoreline management, slope safety, water and drought disaster prevention and sustainable building design, so as to ensure that equal emphasis is placed on both development and safety.

Matters for Consultation

Members of the public may offer views on the aforementioned policy directions, viable policy tools, and the areas in which Hong Kong holds the greatest strengths or potential with regard to the integrated development of culture, sports, and tourism, green living, security development, and other policy areas.